



MEET BERNIE!

# WHO WE ARE

Natural moose provides the highest quality premium food products. Our mission is to provide the best products on the market. We have products people will want in their kitchens. From our Tea-Trotters series that brings culinary flavours from across the globe, to our favorite tradition and unconventional teas, to our staple spices. We offer it all. We also have a variety of product accessories including a Double-Walled Glass Cup and Tea Filters to make your experience with Natural Moose, one of a kind. Our life philosophy is one of ever-increasing vitality and holistic self-awareness. We invite you to participate in a good cup of tea or a unique, wonderful seasoning as a step towards a better, stress free, delicious future.

# AN ORGANIC APPROACH

Natural Moose believes in an organic, natural approach. We offer an assortment of tea and spices that contribute to physical and psychological health. Traditionally tea has been consumed for its' many health benefits. We are innovative. We have teas for all occasions. Start you day with an energizing blend, slow down over lunch with another, and enjoy a relaxing cup in the evenings. We have teas for all needs and opportunities.



GLUTEN FREE



GLUTAMATE FREE



VEGAN



NATURAL



LACTOSE FREE



# PHILOSOPHY



WE FOCUS OUR ATTENTION AND EFFORTS ON SIX OBJECTIVES.

- We want to invite all our friends into the fascinating world of tea where they can have a natural treat. Our hope is to incorporate traditional natural products into the modern lifestyle.
- We want to pass our enthusiasm for tea to our customers. We want to showcase the excellent quality of the product with eye-catching design & presentation, creative practical application, good product information, and excellent customer service. This is our main goal.
- We want to offer the best selection of teas from around the world that are priced competitively and with inscrutable quality.
- Natural Moose tea selection is pure, naturally cultivated teas. We have quality teas as well as fruit/tea blends
- Our beautifully designed packaging is more than a box. It is a link to the precious contents and a way to showcase our brand. Our brand will be recognizable and will establish trust with the consumer.
- Each member of the Natural Moose brand is continuously educating themselves and focusing on furthering ourselves.





## THE FOUNDERS:

Bernd Hornauer was introduced to the tea business through his long-time friend Henry. Henry's unique and fruity tea creations overwhelmed Bernd. He came onboard the exiting journey to build the Natural Moose Brand. Bernd has a rich background in manufacturing and operational management and has worked for companies in Eastern Europe, Germany and North America.

Henry Richard Boeck has been involved in the tea business since he was a child. He was educated in his parent's company, a leader in tea distribution, on not just importing and exporting tea but on the subtlety of flavors. He was taught tea species, origins, and harvest management. He became an invaluable advisor to the company. Henry enjoys worldwide recognition for his tea knowledge and regularly lectures in leading tea countries as China, Japan, and India. His first book, "I Dream of Tea" was published in 2017. Henry's philosophy and chosen motto: Sell products that impact peoples' lives in a positive way.





## WE OFFER A VARIETY OF TEAS FROM THE INTERNATIONAL TEA MARKET

Our range of products reflects the inexhaustible selection of the international market. We offer our customers high quality teas from tea regions around the world. We source from renowned established tea gardens, as well as smaller, up & coming out of the ordinary cultivators who share our high quality standards. We have a broad selection of instant tea products, high-quality fruits, herbs and spices to tailor make to our customers preferences.

## TEA – THE BASIS FOR ALL OUR PREMIUM TEA PRODUCTS

Tea is an evergreen bush of the *Camellia* genus. According to a Chinese legend, Emperor Shen Nong (2737-2697 BC) accidentally discovered tea when the leaf of a wild-growing tea shrub fell into his drinking bowl filled with hot water. China (Yunnan) is considered the original home of the tea plant *Camellia sinensis*.

*Camellia assamica* is the second primordial tea plant. It was discovered in India (Assam) in 1823 by Scottish Major Robert Bruce. The plants are thus named after the regions they were originally discovered in.

Cross-breeds of both species exist in many variations. Known as hybrid plants, they are now widely used in tea cultivation.

While herbal and fruit teas are referred to as tea in everyday speech – and for the sake of simplicity, on this website as well – by definition they are not teas, as they do not contain any tea leaves. Rather, they are tea-like infusions.



# PRODUCTS



## BLACK TEA

To produce black tea, the tea leaves are wilted after harvesting and then rolled to release the cell sap, which in conjunction with oxygen triggers the fermentation of the leaf and gives it its characteristic color and flavor.

The wide color spectrum of dried black teas ranges from bright rusty red to a deep, dark brown. After fermentation, the tea is dried and sorted by leaf grade, from large-leaf teas and broken to powdery fannings and dust.

## GREEN TEA

In the production process of green teas, following the wilting, various heating methods are used to prevent fermentation, e.g. steaming (Japanese method) or roasting (Chinese method). The tea thus retains its green leaf color, which can range from a light, silvery green to a deep, dark green. Depending on the variety, the flavor varies from bitter to pleasantly sweet and aromatic.

## WHITE TEA

White teas are among the mildest and most exquisite varieties in the world. For white tea, the young, unopened leaf buds are harvested. Their silvery down gives the tea its characteristic, light appearance. The leaf buds are only briefly air-dried, and then sorted by hand.

## OOLONG TEA

Oolong means 'black dragon' in Chinese. Oolong teas are semi-fermented teas in which the fermentation process is interrupted. Depending on when the fermentation is interrupted, a differentiation is made between green and black oolongs. Their flavor is slightly sweet, even with an elegant, flowery, peach-like note

## YELLOW TEA

With this barely-fermented tea speciality, the tea leaves are not processed immediately after heating, but are wrapped in cloth or paper for cooling, then reheated and re-packed, before finally being heated once again.

## TEA GROWING COUNTRIES

Every cup of good tea is the result of remarkable accomplishments by everyone involved in this wonderful, enjoyable product: from the experienced tea farmers in the countries of origin to the skillful pickers, and the individual skilled workers in the gardens who process the fresh tea leaves into high-quality dried tea.

Besides the best-known and largest tea producing countries such as China, India, Kenya and Sri Lanka, there are larger and smaller tea growing areas all over the world that offer exciting, attractive varieties. If they meet our high standards of premium quality, they can be found in our portfolio.

The total world tea production in 2018 was 5,896,644 tons.

(Source: ITC Annual Bulletin of Statistics 2019)



# PRODUCTS



## TEA PRODUCTION

Black tea production is mainly differentiated into two methods, orthodox and CTC production:

### ORTHODOX PRODUCTION

Careful picking  
Wilting  
Rolling  
Fermenting  
Drying  
Sorting

### CTC PRODUCTION

Picking  
Wilting  
CTC process (crushing, tearing, curling)

The result of CTC production process is a much smaller, globular tea leaf with a stronger taste compared to the orthodox production method.

There is a third production method which is rather less common. The so-called Lawrie Tea Processor indicates its inventor's name. In the LTP procedure the tea leaves are cut by fast rotating blades. Then the other production stages like fermentation, drying and sorting follow.

### COMMON LEAF GRADES

Leaf  
Broken  
Fannings  
Dust



## FRUITS, HERBS AND SPICES

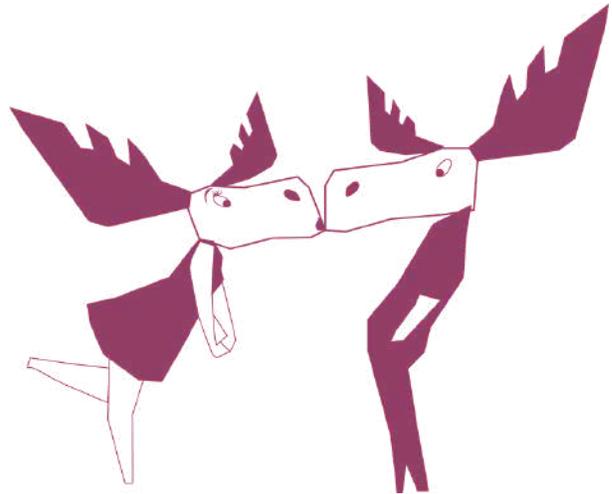
While herbal and fruit teas are referred to as tea in everyday speech – and for the sake of simplicity, on this website as well – by definition they are not teas, as they do not contain any tea leaves. Rather, they are tea-like infusions.

Trading and processing fruits, herbs and spices has long been an important part of Natural Moose range of services.

We use them as ingredients for the innumerable fruit teas, herbal teas or tea blends that we create and produce for international customers – adapted to the preferences of the respective market.

We clean, sort and cut the raw materials in-house in our own plant

The processing of raw materials is particularly important. At our specialist factory in Bayern the raw materials are cleaned, sorted and cut according to the highest quality standards.



## ROOIBOS – CAFFEINE-FREE AND WITH NATURAL SWEETNESS

The many uses of herbal and fruit components are as diverse as the markets. While the consumption of herbal and fruit infusions has always been very high in the southern European and German market, classic mono-tea nations in Asia are now discovering new alternatives with herbal and fruit ingredients.

For example, we use for our many qualities:

### Fruits

Apple, rosehip, hibiscus, raspberries, blackberries, strawberries, currants, acai, goji berries, orange and lemon zest and many more

### Herbs

Peppermint, chamomile, balm, verbena, lemongrass, sage, nettle and many more

### Flowers

Cornflower blossoms, rose petals, rosebuds, lavender blossoms, sunflower blossoms, orange blossoms, peony blossoms and many more

### Spices

Ginger, galangal, vanilla, cinnamon, cardamom, anise, pepper, cloves and many more

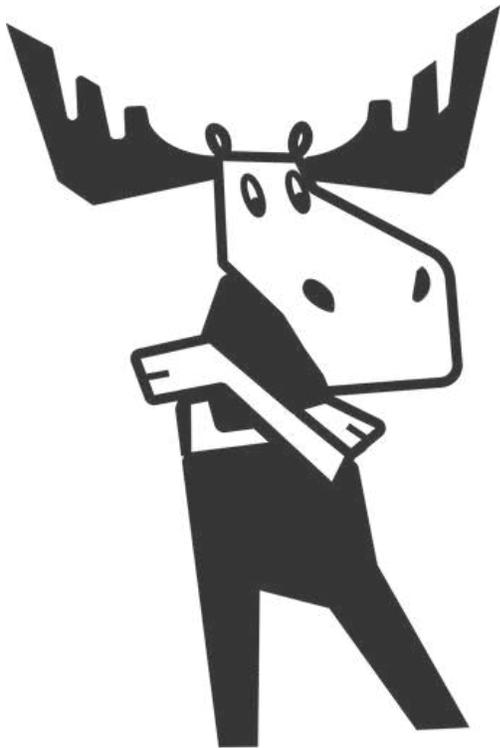
### Mate & Lapacho

Rooibos & Honeybush

Like the related honeybush, rooibos (red bush) it is not tea in the proper sense, but an infusion made from the needle-like leaves of a bush that grows exclusively in South Africa and is a popular national drink there. The harvested bunches are cut and pressed, so that the escaping cell sap triggers natural fermentation, the length of which depends on the variant. Green rooibos is immediately dried without fermentation. Rooibos boasts a natural sweetness, is caffeine-free and rich in minerals and vitamins.

# REGULAR TEAS

The Natural Moose Teas introduce our favorite traditional and unconventional flavors from Herbal Happiness to Mighty Muffin Banana. Each of our regular teas are perfected with a different flavor profile in mind, meaning we are certain your next favorite is available





# REGULAR TEAS

## GARDEN PARTY

This antioxidant-rich tea will make you feel like you are at a garden party, with Hibiscus flowers, Apple bits, Rosehips husks, Guava bits (guava, sugar), Pineapple bits (pineapple, sugar, acidifier: citric acid), and flavoring.

Ingredients: Hibiscus flowers, Apple bits, Rose hip husks, Guava bits (guava, sugar), Pineapple bits (pineapple, sugar, acidifier: citric acid), Flavoring, Acidified apple bits (apples, antioxidant: ascorbic acid, salt, acidifier: citric acid).

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 1929



**BEST  
SELLER**



## GREEN HAPPINESS

Green Happiness Tea is a tasty combination of carefully selected herbs, fruits, and green tea. The sweetness of the mango, apple pieces, and papaya will transport you to your happy place. Green tea provides an invigorating scent that can only be experienced one cup at a time. So put on your comfiest clothes, put on your favorite playlist, and enjoy a cup of happiness

Ingredients: Apple pieces, Green tea Oolong, Balm leaves, Aroma, Papaya pieces, Mango pieces, Strawberry pieces, Cornflower petals, Calendula petals

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 1928



**BEST  
SELLER**

### HAPPY MIND

We use the first-class green tea from the Chinese province of Fujian and add tasty oranges, as well as carefully selected herbs like apple pieces and Hibiscus blossom.

Ingredients: Apple pieces, Hibiscus blossom, Orange peel, Green tea, Acidified apple pieces (Acidifier: Citric acid, Apple), Fennel, Peppermint, Chamomile Blossom, Cardamom, Natural orange aroma, Rose petals, Balm, Lavender, Strawberry leaves, Dandelion leaves, Natural aroma, Acidifier: Tartaric acid

Caffeine content: Medium  
Steep time: 6-10 minutes  
Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 1930



### GENTLEMEN'S CLUB

If you call yourself a Gentleman, then you're going to need a top-of-the-line tea. That's why we've formulated this blend with the finest Ceylon Black Tea, a dash of Scottish Malt Whiskey, and some Madagascar vanilla. Now you can have your morning beverage and your nightcap in one neat package.

Ingredients: Black tea, Cinnamon bits, Marigold blossoms, Flavoring, Vanilla, Natural bergamot-flavoring with other natural flavorings

Caffeine content: High  
Steep time: 2-3 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 1927



# CANADIAN TEA SERIES:

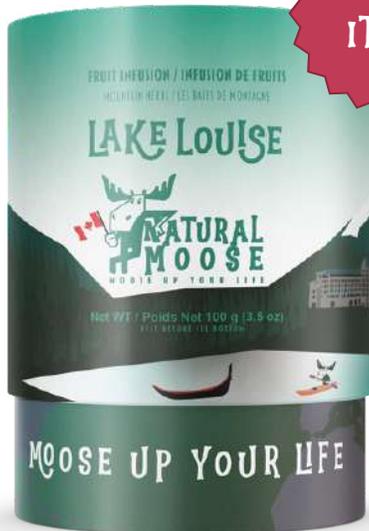
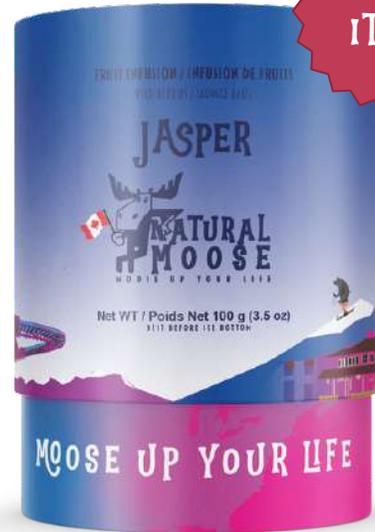
## JASPER

Jasper is a bustling mountain town surrounded by the breathtaking Jasper National Park, the largest national park in the Canadian Rockies. Keep a lookout for abundant wildlife—including elk, moose, bighorn sheep, bears, and endangered caribou— as you hike through the Valley of the Five Lakes, paddle along the Athabasca River, or tread the enormous Athabasca Glacier before it disappears. And at the end of the day, gaze upon the infinite expanse of space, glittering with bright stars visible due to the lack of light pollution in one of the largest dark sky preserves in the world. Jasper's natural wonders are perfect for a retreat into nature.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2048



## LAKE LOUISE

Carefully selected herbs and fruits come together to make this a deliciously sweet tea. Grab a mug, sit back, and transport your tastebuds to a relaxing oasis with notes of mint, strawberries, hibiscus, oranges, and apples swirling together in every sip of this tea.

Ingredients: Balm, Mint, Strawberry Leaves, Apple pieces, Camomile, Rose blossoms, Lavender, Heather, Rosehips, Hibiscus blossom, Orange blossom, Orange peels, Natural aroma

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2049



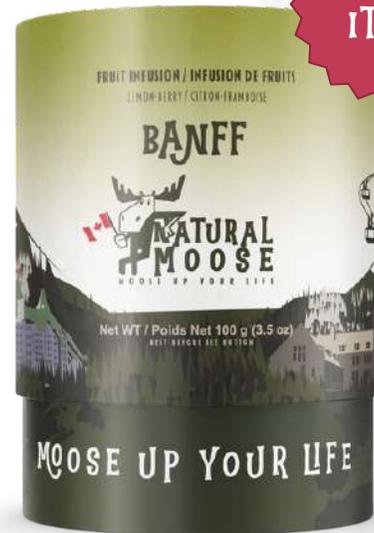
## BANFF

Banff is located west of Calgary in Alberta, which is within the picture-perfect Banff National Park. If you enjoy exploring the wilderness, Banff is the place for you. Due to its scenic view of mountains and bright blue lakes, Banff was established as the first National Park in Canada and the third national park in the world. In the summertime, enjoy canoeing through the turquoise waters or hiking through trails located in green forests. In the winter, ski down the powdery mountains or bathe in the sulfur hot springs. Banff offers incredible experiences year round.

Caffeine content: Medium  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2050



## MORAINE LAKE

Moraine Lake is located in the Canadian Rockies, about 14 kilometers southeast of the village of Lake Louise. The lake is a popular destination for outdoor enthusiasts and photographers alike, who come to hike, canoe, fish, or simply enjoy the stunning views. In the summer months, the lake's water temperature can reach up to 12°C, making it a refreshing spot for a swim or a paddle. Moraine Lake has been featured on the Canadian twenty-dollar bill and has been recognized as one of the most photographed locations in all of Canada. It's a must-see destination for anyone visiting Alberta or Banff National Park, and it's easy to see why it's considered one of the most stunning natural wonders in the world.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2051

## WHISTLER

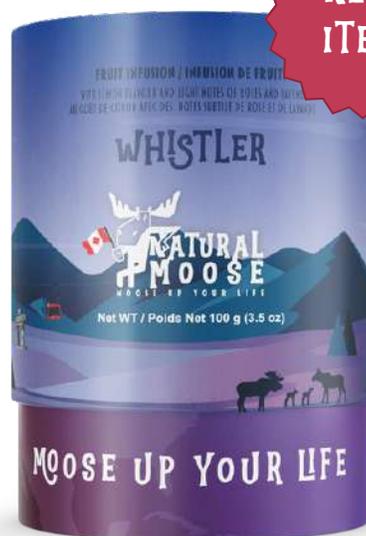
Whistler, named after the high-pitched whistle of the hoary marmot, is made for the outdoor adventure enthusiast. In the wintertime, there is skiing, snowboarding, tobogganing, and skating. The slopes have a variety of runs with a range of difficulties. Perfect for all skill levels.

There is plenty to do in the summertime too, like mountain biking, hiking, and fishing. Atop Whistler Mountain, you can take a peek at the Statue of Ilanaaq, the symbol of the Winter Olympics, from when they hosted the Winter Olympics in 2010. If you enjoy adventure and the outdoors, Whistler is the perfect stop.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2052



## VANCOUVER

Vancouver, located in the Lower Mainland of British Columbia, is known as one of the best cities to live in the world due to its beauty and abundance of activities. Vancouver is home to Stanley Park, a popular tourist location. Stanley park is surrounded by waters of Burrard Inlet and English Bay, perfect for biking, walking, swimming, and attending concerts. From beaches and lakes to forests and mountains, you are always surrounded by breathtaking views. These views contribute to Vancouver being one of the most popular filming cities in the world. This town is full of film, theater, art, and music, making it the perfect place to travel and explore.

Caffeine content: High  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2042





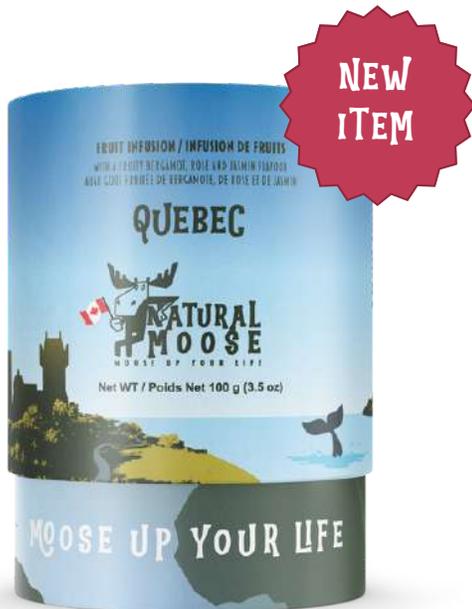
## TORONTO

Known for being a Canadian metropolis with towering buildings, bustling streets, and a famous waterfront skyline dominated by the CN tower, this beautiful city is the perfect spot for any tourist looking to have a good time. Visit historic museums like the Hockey Hall of Fame or catch a game to root for the Toronto Maple Leafs during your stay. This multicultural city is filled to the brim with adventure and fun activities.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2053



## QUEBEC

Home of the Quebecois nation and located in Eastern Canada, Quebec is well known for producing the best maple syrup, for hilarious comedy, and for the popularization of hockey as one of the most-watched sports in Canada. Also, it is known for its culturally rich history and producing world-renowned literature, music, films, TV shows, festivals, folklore, and more. Quebec is the perfect place to indulge in the rich history of Canada and eat some delicious poutine in the place it was created.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2054

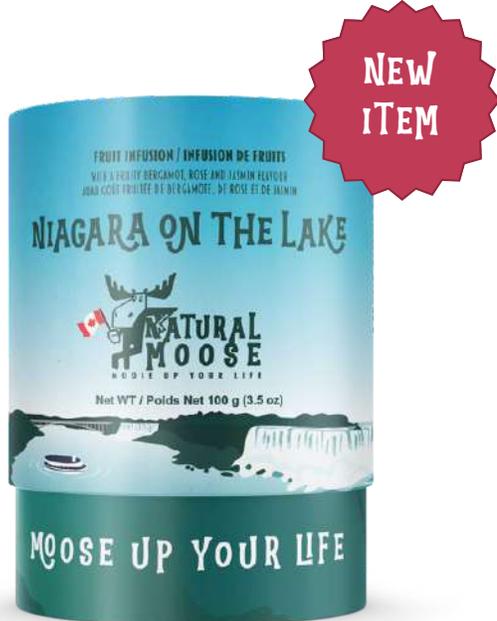
## OTTAWA

Ottawa, chosen in 1857 to be the capital of Canada by Queen Victoria of Britain, hosts the largest winter festival in Canada — the Winterlude Festival. During winter months The Rideau Canal freezes over, creating the world's largest outdoor skating rink. Glide along the sparkling ice, speed down ice slides, and take part in ice canoe races in this winter wonderland! Then in the summer, marvel at thousands of blooming tulips at the Canadian Tulip Festival, view thought-provoking Canadian art at the National Gallery of Canada, or enjoy various beautiful parks in the second cleanest city in the world. Ottawa is filled with cultural treasures waiting to be explored!

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2055



## NIAGARA ON THE LAKE

Home to the world-class theatre, the Shaw Festival, Niagara on the Lake is one of the most historical cities in Canada. It is a national historic landmark, home to a large collection of buildings built following the war of 1812 and constructed between 1815-1859. Beautiful restoration and upkeep have frozen this town in time, making it possible to enjoy the town as they did two hundred years ago. It's a walkable city that has many amenities to offer any tourist.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2056

## CALGARY

Calgary is home to the Calgary Stampede, the greatest outdoor show on earth, and the gateway to the Canadian Rockies. Situated along the picturesque Elbow and Bow Rivers Calgary has been voted Canada's, and North America's, most livable city and is the heart of Alberta's oil and gas industry. It is a winter sports enthusiast's dream.

The Canada Olympic Park and the Olympic Oval are perfect for skiing, skating, hockey, and more. Horse enthusiasts can be wowed at the scenic Spruce Meadows. Visitors can take in the Calgary Tower or take a quick drive to the mountains. Calgary is truly Canada's most livable and lovable city.

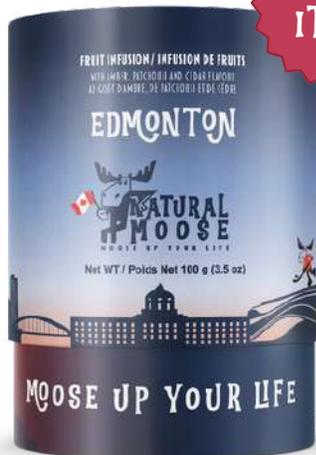
Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g / 0.14oz  
Packaging size: 100g / 3.5 oz

Art.No: 2057



NEW  
ITEM



## EDMONTON

Home of the Oilers, the capital of Alberta, and the City of Festivals, Edmonton has it all. There is plenty to see and do all year round. Enjoy the longest continuous urban parkland system in North America or catch a hockey game at Rogers place located in the bustling Ice District. The Royal Alberta Museum and the Alberta Gallery of Arts showcase Alberta's history and culture. Or unwind at one of the numerous festivals: Folk Fest, Heritage Days, Klondike Days, and more. There is always something to do or somewhere to explore in Edmonton.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g / 0.14oz  
Packaging size: 100g / 3.5 oz

Art.No: 2058

## MONTREAL

Montreal is known for its mix of classic charm and modern-day sophistication. This combination makes for a beautifully vibrant city with exciting nightlife and stunning landscapes. This culturally-rich city is built around a mountain, Mount Royal, which has fantastic views of the city and makes for a great outdoor space for hiking, tobogganing, and birdwatching. Also home to the Montreal Canadiens, Montreal is the perfect place for any hockey enthusiasts looking to support the team.

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g / 0.14oz  
Packaging size: 100g / 3.5 oz

Art.No: 2059



NEW  
ITEM

19

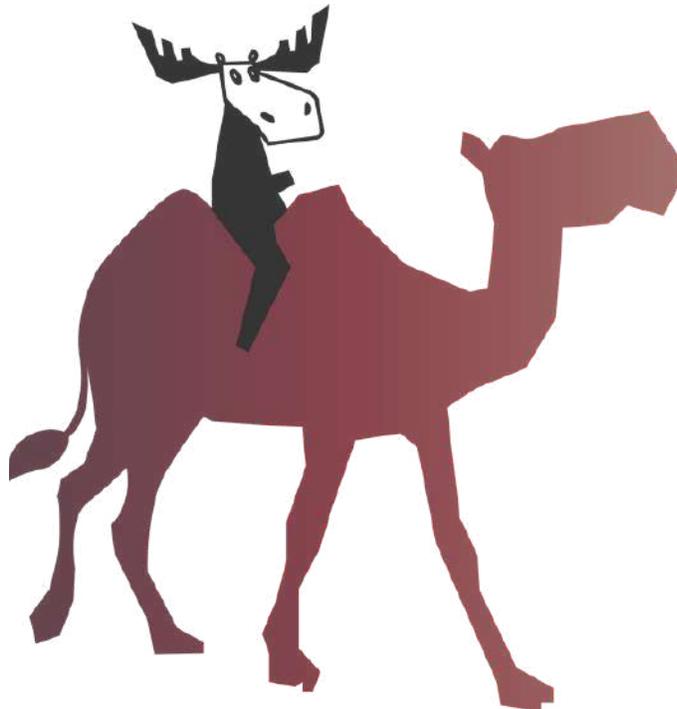
# WORLD TEA TROTTERS

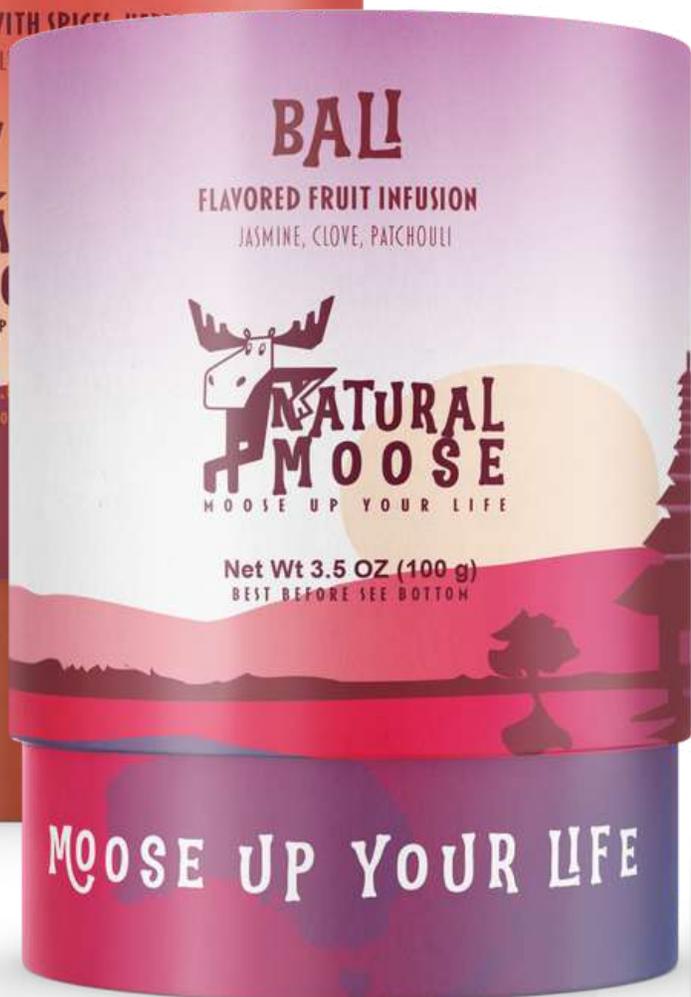
The "Tea-Trotters Series" was born out of the desire to preserve impressions from all over the world and to live our dreams.

Our Moose "Bernie" would like to invite you to the culinary cities of our earth and inspire and enchant you with unique aromas and scents.

Each of our tea creations stands for a journey, for moments and memories, for a part of ourselves that shapes us and will not let go from now on...

Join us out of the here and now, for an indefinite period of time. "Big, wide world - we are coming! This product line catches the attention of the customers with its unique Packaging design. Our Brand Ambassador "Bernie" and his travels around the world is the centre of the marketing campaign supporting this product line all over social media.





# WORLD TEA TROTTERS



## BALI

It's time to escape the cold and enjoy a hot, steamy cup of Bali Tea. This blend is inspired by the tropical paradise island, sweetened with juicy pineapple, mango, and apple. With each sip, you can taste the richness of cloves blended together with the fragrant jasmine. Grab your cup and join us for a moment of bliss.

Ingredients: Apple bits, Date bits, Mango bits (Mango, Sugar, Acidifier: Citric acid), Coconut chips (Coconut, Sugar), Beetroot bits, Lemongrass, Pineapple bits, Cloves, Flavoring, Moringa leaf powder, Acidifier: Tartaric Acid, Natural patchouli flavoring, Jasmine blossoms, Natural clove-flavouring

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

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Art.No: 2030

## COLOMBO

Colombo Tea brings you the finest tea in Sri Lanka, where ancient temples coincide with modern-day Nature. A carefully selected mixture of Hibiscus flowers, Cinnamon bits, Papaya bits, Cocoa shells, Crystallized ginger, and Santal, this delicious tea is easy to prepare and will have you feeling refreshed in no time!

Ingredients: Hibiscus flowers, Cinnamon bits, Papaya bits (Papaya, Sugar), Cocoa shells, Crystallized ginger (ginger, Sugar), Santal, Lapacho tea, Roasted chicory roots, Natural vetiver-flavoring, Green pepper kernels, Natural flavoring, Natural patchouli flavoring

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

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Art.No: 2031



## DUBAI

Dubai Tea is the perfect blend of high-quality ingredients that can be served hot on cold desert nights. This fruity blend contains apple bits, pineapple bits, fig bits, and sweet blackberry leaves. Roasted chicory roots add a pleasant smoky flavor to this drink.

Ingredients: Hibiscus flowers, Apple bits, Rosehip husks, Guava bits (guava, sugar), Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Flavoring, Acidified apple bits (Apples, Antioxidant: Ascorbic acid, Salt, Acidifier: Citric acid).

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

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Art.No: 2032





## HAVANA

A cocktail of rum, coconut, and pineapple takes you to the beautiful beaches of Cuba. Forget about the hustle & bustle of your daily life and enjoy a touch of peace & quiet with Havana Tea's exotic blend. This herbal infusion is full of antioxidants and has anti-inflammatory properties for the best night's rest.

Ingredients: Apple bits, Hibiscus flowers, Orange peels, Rosehip husks, Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Flavoring, Coconut flakes

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2034

## HONG KONG

Known for its all-natural, fresh ingredients and a milk tea style that is unique to Hong Kong, our black tea is perfect for those looking to make a change from coffee. Inspired by the old cafés in Hong Kong where milk tea was served with a dash of milk and sugar, our organic black tea is a delightful way to start your day.

Ingredients: Black tea, Cinnamon bits, Ginger, Horsetail, Cloves, black pepper, Cardamom

Caffeine content: High  
Steep time: 5 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2035



## HONOLULU

You can now experience the Hawaiian sun in your home with Honolulu Tea. Immerse yourself with our tropical cocktail of hibiscus, bergamot, and sweet orange. It's time to find yourself in the Hawaiian Islands with this exotic concoction of Apple bits, Hibiscus flowers, Papaya bits, and Pineapple bits.

Ingredients: Apple bits, Hibiscus flowers, Papaya bits (Papaya, Sugar), Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Orange wedges, Lemongrass, Passion fruit granulate (Glucose syrup, Concentrated passionfruit juice, Apricot pulp, Modified starch, Thickener: Sodium alginate), Flavoring, Natural orange flavoring, Moringa leaves, Mallow blossoms, Natural lime flavoring

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2036



# WORLD TEA TROTTERS



## MARSEILLE

It's time to take a break and enjoy a freshly brewed cup of Marseille tea. You deserve to be pampered and this tea is just the right thing. Sip on the exotic flavor of lavender, rosemary, thyme, lemon, and peppermint.

Ingredients: Fennel, Lemon verbena leaves, Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Papaya bits (Papaya, sugar), Lemongrass, Peppermint, Lemon wedges, Flavoring, Rose petals, Anise, Lavender flowers, Rosemary, Thyme leaves, Mallow blossoms, Natural flavoring

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2038



## MARRAKESH

A well-balanced taste of apple, hibiscus flower, and cinnamon will send your taste buds into overdrive. Whether you're looking for a healthy beverage or a soothing hot drink, Marrakesh Tea has all the ingredients you need. With a refreshing aroma and warm taste, this tea is perfect for any weather and any time of day.

Ingredients: Apple bits, Elderberries, Cocoa shells, Lemongrass, Chokeberry pomace, Fig bits, Flavoring, Cinnamon bits, Roasted chicory roots, Beetroot bits, Santal, Almond, Hibiscus flowers, Blackberry leaves, Pomegranate blossoms, Mallow blossoms, Cornflower petals, Natural flavoring

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2037



## MIAMI

This smoothly brewed tea combines the sweet layers of cocoa, banana, and fragrant apple. The aroma of banana overtakes your senses, while the flavor leaves a soothing taste of date and sweet blossoms. This tea is sure to be a go-to for any time of day.

Ingredients: Hibiscus flowers, Apple bits, Rosehip husks, Guava bits (guava, sugar), Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Flavoring, Acidified apple bits (Apples, Antioxidant: Ascorbic acid, Salt, Acidifier: Citric acid).

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2039

**BEST  
SELLER**



## MUNICH

Munich Tea is like waking up on Christmas and smelling the fresh gingerbread houses. A delicious blend of apple, almond, and cinnamon flavoring to spice up your day! The warm taste makes you feel good on the inside and outside.

Ingredients: Apple bits, Hibiscus flowers, Orange peels, Rosehip husks, Flavoring, Currants, Cinnamon sticks, Almond bits, Cornflower petals, Flavouring (with bitter almond oil)

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 100g/ 3.5oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2040

## NASSAU

Nassau Tea is a piña colada tea that will help you escape to the tropics – one sip at a time. With a refreshing blend of coconut, pineapple, and vanilla, you'll be dreaming of sandy beaches and palm trees in no time.

Ingredients: Apple bits, Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Coconut chips (Coconut, sugar), Papaya bits (Papaya, Sugar), Hibiscus flowers, Aloe vera bits (Aloe vera, Sugar, Preservative: Sulfur dioxide/sulphites), Flavoring, Roasted chicory roots, Lemongrass, Pink pepper, White cornflower petals, Red cornflower blossom

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2041



## PARIS

This delicate and fruity tea is like a stroll through the elegant city of Paris: rose with a hint of bergamot. A succulent fruit infusion of jasmine, raspberries, lemongrass, and a hint of apple. Immerse yourself in the citrusy taste of marigold blossoms and the sweetness of mangos.

Ingredients: Apple bits, Mango bits (Mango, Sugar, Acidifier: Citric acid), Orange peels, Acidifier: Tartaric acid, Flavoring, Raspberry bits, Rose petals, Lemongrass, Jasmine blossoms, Marigold blossoms, Natural flavoring, Raspberries, Cornflower petals

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2042



# WORLD TEA TROTTERS



## RIO DE JANEIRO

The original blend, Rio Tea is the perfect combination of juicy fruits, fragrant roses, and all-natural ingredients. The fresh taste of freshly cut papaya and pomegranate is sure to stimulate your senses. Our tea is an extraordinary gift for someone who deserves your best.

Ingredients: Pear bits, Pineapple bits (Pineapple, Sugar, Acidifier: Citric acid), Papaya bits (Papaya, Sugar), Rosehip husks, Pomegranate kernels, Lemongrass, Flavoring, Lemon wedges, Lavender flowers, Rose petals, Acidifier: tartaric acid, Lemon granulate (Glucose syrup, Thickener: sodium alginate, Lemon juice concentrate, Sugared apricots, Natural flavoring, Modified starch), Pomegranate blossoms, Natural flavoring

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2043



## SANTA MONICA

Santa Monica is one of California's unforgettable seaside destinations. The sweetness of apple, pear, papaya, and peach transport you to the beach. The aroma of pineapple and apricot overwhelm your senses and it feels like you're right on the beach!

Ingredients: Apple bits, Pear bits, Pineapple bits (Pineapple, Sugar, Acidifier: citric acid), Papaya bits, Mango bits (Mango, Sugar, Acidifier: Citric acid), Lemongrass, Rosehip husks, Peach bits, Flavouring, Acidifier: Tartaric acid, Cornflower petals

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2044



## SICILY

Embark on a journey of the senses and explore the taste of Sicily, Italy. This tea is a perfect sweet mix of apple and peaches with a hint of peony blossoms and hibiscus. Every sip is flavorful and refreshing, perfect for a warm sunny day!

Ingredients: Apple bits, Hibiscus flowers, Fig bits, Date bits, Orange wedges, Roasted chicory roots, Natural flavoring, Flavouring, Acidifier: tartaric acid, Lemon wedges, Peach bits (Peaches, Sugar), Olive leaves, Peony blossoms

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

Art.No: 2045



## ST MORTIZ

A refreshing is St. Moritz, transcending you to the European Mountains. Our tea is a jasmine base, with fruity bergamot and rose. You can truly taste the freshness of apple, orange blossoms, with a little kick of spearmint. Makes you feel like you're a world traveler sipping this tea.

Ingredients: Apple bits, Spearmint, Melon bits (Melon, Sugar, Acidifier: Citric acid), Carrot bits, Green rooibos tea, Blue butterfly pea flowers, Flavoring, Orange blossoms, Horsetails, White cornflower petals

Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

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Art.No: 2046

## VANCOUVER

Taste the decadent flavors of caramel and pumpkin with a hint of chicory. The aroma of sweet caramel transcends your senses and makes you feel warm and cozy. Our premium black tea blend elevates the nutty flavors and creamy blend. Taste of Canada's liquid gold - the sweetness of Maple Syrup.

Ingredients: Black tea, Roasted chicory roots, Flavoring, Pumpkin bits, Caramel bits (Condensed skimmed milk, Sugar, Glucose syrup, Butterfat, Humectant, Sorbitol Syrup, Emulsifier: mono- and diglycerides of fatty acids)

Caffeine content: Medium  
Steep time: 3-4 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

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Art.No: 2047



# SPICES

The Natural Moose Spices delivers strong flavors of herbs and spices to give your next dish the delicious taste we know is deserves. Cooking up a meal has never been easier with curated spices for fish, meats, pizza, pasta and more

**BEST  
SELLER**



## FISH SEASONING

The key to a perfect fish dish is seasoning! Add zesty and flavourful taste to your fish with our Fish Seasoning. The ingredients include sweet paprika, coriander, mustard flour, chilies, sea salt, onions, garlic, tomato powder, black pepper, white pepper, cinnamon, and turmeric. We also add fenugreek seeds and celery seeds for a more aromatic flavor.

Ingredients: Sweet paprika, coriander, mustard flour, chilies, sea salt, onions, garlic, tomato powder, black pepper, white pepper, cinnamon, turmeric, fenugreek seeds, celery root, celery seeds

Ideal for: Fish

80g / 2.8oz

Art.No: 1022

## GERMAN BRATKARTOFFEL

This is a delicious German seasoning that is perfect for potatoes, vegetables, and more. It is a Bavarian delicacy which includes roasted onions, caraway seeds, pepper, and parsley.

Roasted onions (onions, vegetable oil, wheat flour, soy flour), onions, caraway seeds, pepper, parsley

Ideal for: Vegetables, stews, soups, and purées

80g / 2.8oz

Art.No: 1021





## INDIAN CURRY

The Indian Curry Madras Seasoning is a blend of the finest spices from Madras, a port city in south India. The ingredients such as turmeric, coriander, mustard flour, chickpea flour, black pepper, fenugreek seeds, garlic, sea salt, celery root, cinnamon, chilis, cumin have been selected to create a flavor that allows you to make your dishes cook like they're supposed to, without any mouth-numbing flavors. This is the perfect blend for those who like their dishes to have a delicate balance of sweet and spicy!

Ingredients: turmeric, coriander, mustard flour, chickpea flour, black pepper, fenugreek seeds, garlic, sea salt, celery root, cinnamon, chilis, cumin

Ideal for: Soups, marinades, vegetables, meat, sauces, and stews

80g / 2.8oz

Art.No: 1023

## ITALIAN PIZZA

Add Italian Pizza & Spaghetti Spice to your favorite pizza or spaghetti dish to get the taste of Italian cooking. This Italian spice is perfect for any type of pizza or spaghetti dish

Ingredients: Sweet paprika, black pepper, oregano, garlic, coriander, rosemary, basil, parsley leaves, caraway seeds, sea salt

Ideal for: Pizza or pasta

80g / 2.8oz

Art.No: 1024



## HUNGARIAN STEW

This seasoning is a must-have for Hungarian food lovers. The sweet and spicy taste of the paprika pairs wonderfully with the onion and garlic to make a tasty base for your goulash. Add this seasoning mix to your basket for easy, authentic cooking.

Ingredients: Sweet paprika, onions, dextrose, mustard flour, red paprika flakes, coriander, sea salt, caraway, black pepper, garlic, seasoning \*, cloves, marjoram, chilis, turmeric, vegetable oil (sunflower). \*Contains soy protein, celery\*

Ideal for: Goulash, stews, meats

80g / 2.8oz

Art.No: 1025



# SPICES



## CHICKEN & POULTRY

Do you want to take your grilled chicken to the next level? With our famous poultry seasoning from Spain, you'll be able to make your meal a true culinary delight. Sweet paprika, garlic, and other spices will add flavor to your dish.

Ingredients: Sea salt, paprika, tomatoes, garlic, rosemary, coriander, fennel, chili, mustard flour, oregano

Ideal for: Chicken

80g / 2.8oz

Art.No: 1026

## BERNIE'S MUSHROOM

Finally, the perfect mushroom mix for your dishes, from salads to pizzas. Bernie's Mushroom is an exclusive, premier mix that can be used for all dishes to give it that spicy mushroom taste, or mixed with heavy whipping cream to create a wonderful mushroom sauce.

Ingredients: Mushroom powder, caraway seeds, mustard flour, black pepper, onions, coriander, parsley, garlic, flavor

Ideal for: Steak, ground meat, chicken, vegetables, and curries

80g / 2.8oz

Art.No: 1027



## VIRGINIA STEAK

Virginia Steak Seasoning is the perfect spice to add to all your favourite steak recipes. Simply sprinkle on a little before cooking and enjoy the yummy, mouth-watering taste!

Ingredients: Red paprika, black pepper, mustard seeds, onions, parsley, oregano, cumin

Ideal for: Meat

80g / 2.8oz

Art.No: 1028





## AMERICO WITH CARIBBEAN RUM

Caribbean Rum Steak is no ordinary steak marinade, it's a powerhouse of flavour. Caribbean Rum Steak is perfect for grilling, roasting, or sandwiches and can be used in both savoury and sweet dishes – perfect for your next barbeque.

Ingredients: Black pepper, sea salt, paprika flakes (green and red), coriander, onions, garlic, Caribbean rum, basil, allspice, thyme

Ideal for: Meat

80g / 2.8oz

Art.No: 1029

## FINE SEASONING

Give your dishes the finishing touch with our fine seasonings. It enhances the natural taste of the ingredients without being in the foreground. It is particularly suitable for potato dishes, egg dishes, pasta, rice and vegetables, i.e. for all areas for which salt would normally be used. Use instead of table salt!

Ingredients: Sea salt, celery leaves, celery seeds, black pepper, onions, garlic, celery root, mustard flour, coriander, parsley, chives, dill, turmeric

Ideal for: Potatoes, eggs, rice, pasta, and vegetables

80g / 2.8oz

Art.No: 1030



## ITALIAN PASTA

Put the finishing touches on your homemade pasta dishes with our authentic Italian Pasta Seasoning. Simply add a sprinkle of our blend to any pasta or noodle dish, and enjoy a flavorful taste that is sure to please. Our seasoning is made with high-quality natural ingredients and contains no preservatives or artificial flavors such as onions, sweet paprika, basil, and more.

Ingredients: onions, tomato powder, sweet paprika, sea salt, oregano, basil, black pepper, turmeric

Ideal for: Pasta

80g / 2.8oz

Art.No: 1031



# SPICES



## WILD GAME

Wild game hunting is all about the hunt. But the taste of your game is just as important as the thrill of catching it. With this classic blend of herbs, spices, and salt, your meat will be seasoned to perfection. The flavorsome taste of thyme, black pepper, juniper berries, bay leaves, coriander, ginger, cloves, and sage will exceed your expectations. You can't go wrong with a little cinnamon too!

Ingredients: thyme, black pepper, juniper berries, bay leaves, coriander, ginger, cloves, sage, cinnamon

Ideal for: Chicken, ground beef, steak

80g / 2.8oz

Art.No: 1032

## GREEK TZATZIKI

Greek Tzatziki Seasoning is a blend of garlic, salt, onion, and dill based on an original recipe from Mykonos. Add this exclusive seasoning to your gyros and other grill dishes as a side dish or dip.

Ingredients: Garlic, salt, dill, onions

Ideal for: Gyros, souvlaki, dips, and vegetables

80g / 2.8oz

Art.No: 1033



## CHRISTMAS

Whether you're looking for a holiday drink recipe or just want a warming libation to enjoy on a chilly night, our Christmas Market Mulled Wine Seasoning is a perfect choice. This versatile blend of spices will complement any beverage beautifully and make your home feel festive and cozy.

Ingredients: Rosehip peel, orange peel, cloves, cinnamon, apple pieces, marigolds

Ideal for: Wine and cider

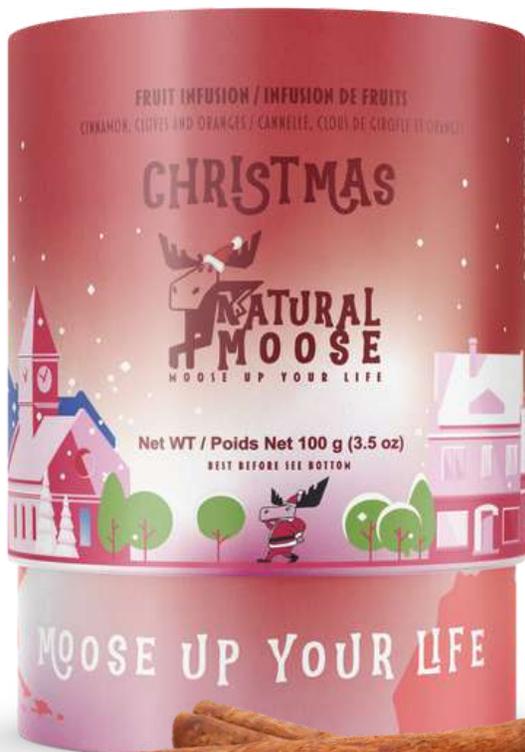
80g / 2.8oz

Art.No: 1034





# HOLIDAY SPECIALS:



## CHRISTMAS

From delicious hints of cinnamon, apples, cloves, and cardamom, this tea embodies the excitement of waking up on Christmas morning. Light up the fireplace, throw on a soft sweater, and get in the festive mood with this cozy Christmas-inspired tea.

Ingredients: Apple pieces, Rose hips, Hibiscus blossoms, Orange peels, Almonds, Cinnamon pieces, Cloves, Cardamom

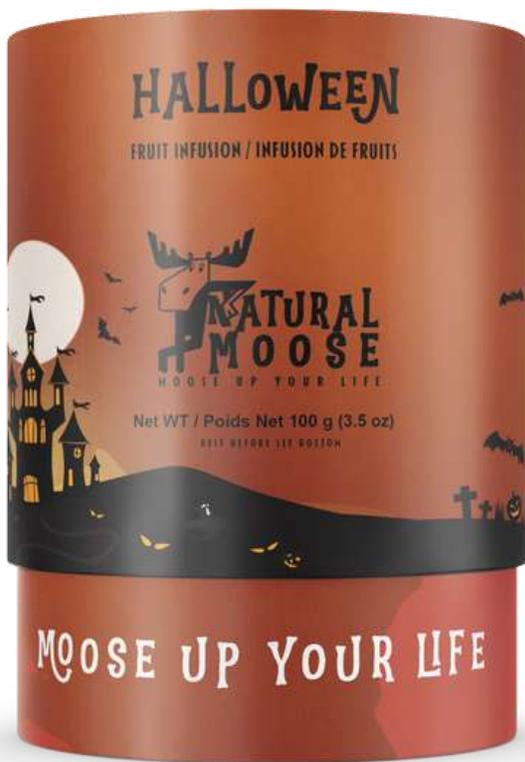
Caffeine content: None  
Steep time: 6-10 minutes

Serving size: 4g/ 0.14oz  
Packaging size: 100g/ 3.5 oz

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Art.No: 2054





HALLOWEEN



COMING  
SOON

# QUALITY

Our customers come first. We are committed to providing a quality product to our customers. We are inspired to become better and better. We manufacture only the highest quality products. Our business is centered around fulfilling our customer's wishes and expectations. We strive to provide reliability, short delivery times, and competitive pricing. We believe in the basic principle of preventing mistakes before they happen. We have preventative measures to uphold our high standards for cleanliness in our facilities. Our processes are transparent, efficient, and organized for long term achievement of our goals. We manage ourselves in an environmentally friendly and sustainable way. Our products are sourced ethically. We value the trust of our customers.



We place special consideration on meeting the ethical and spiritual interests of our customers. Any complaints or inquiries will be resolved as quickly as possible with the customers utmost satisfaction in mind. We operate ethically and legally and place importance on maintaining a fair transparent relationship with our customers, suppliers, and employees. Our motivated, well-qualified, innovative employees are the most important capital for our company. Our managers work with our employees to maintain our high quality standards. Our quality standards are scrupulously maintained by our managers. We strive every day to do better. We maintain regular audits.

Signed

A handwritten signature in blue ink, consisting of several loops and strokes, positioned below the word "Signed".

Henry Richard Boeck Jan 4th 2021

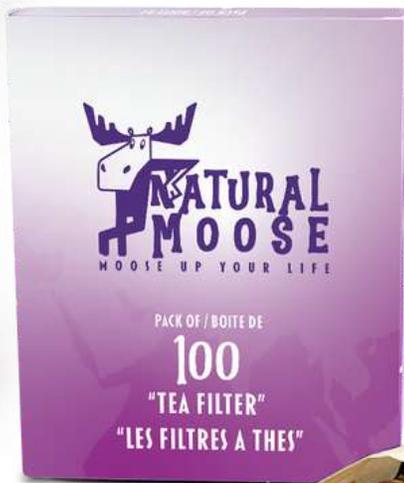


# MERCHANDISE



## Bernie Double Wall Cup SKU:1003

This is not just any glass cup; this is a 250 ml double-walled, insulated glass cup. It not only helps to keep your tea hot but cold as well. This glass is aesthetically pleasing, made of high-quality materials, and is perfect for every tea drinker (and even just for those who want to drink something other than coffee).

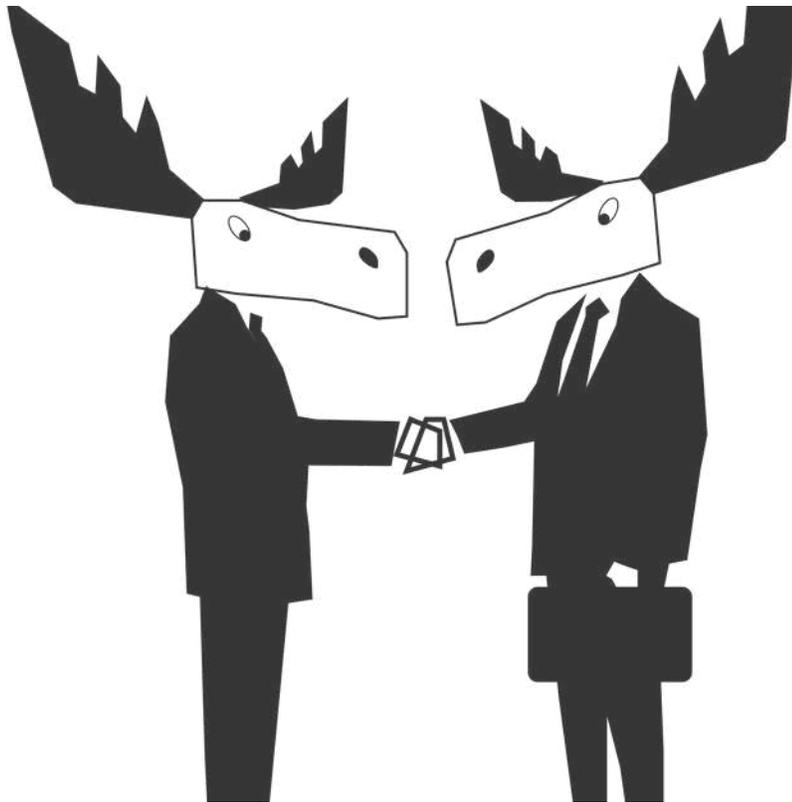


**Teafilter SKU:1000**

100 easy-to-use tea filters that are needed in order to drink the tea. Scoop your tea in, close the drawstring tight, add water---and that's it!

# PRODUCT DEVELOPMENT

Can not find what you are looking for? We have access to more than 700 tea blends to suit what you like best. We can gladly customize a tea blend from our high quality Green, Black, Rooibos teas along with our herb, fruit wellness teas. Ask one of our tea-sommeliers to make you a one-of-a-kind creation.





# PRIVATE LABELING

For a minimum purchase of 100 Cans, we will produce your own individual tea design. You can create your design yourself or our inhouse art department can create a label for you just the way you like for free.







US customers: [www.naturalmoose.com](http://www.naturalmoose.com)  
CA customers: [www.natural-moose.ca](http://www.natural-moose.ca)  
+ 1 (780) 918-0883  
[info@naturalmoose.com](mailto:info@naturalmoose.com)

## HOW TO PREPARE OUR TEAS

[www.naturalmoose.com/tea-preparation](http://www.naturalmoose.com/tea-preparation)